



**LISTOPAD**  
**COLWAY**

**Rules of November at COLWAY 2020**

A new perspective on earning opportunities

# NOVEMBER AT COLWAY 2020

## A new perspective on earning opportunities

November at COLWAY is both the best financial month of the year and an action aimed at acquiring new associates.

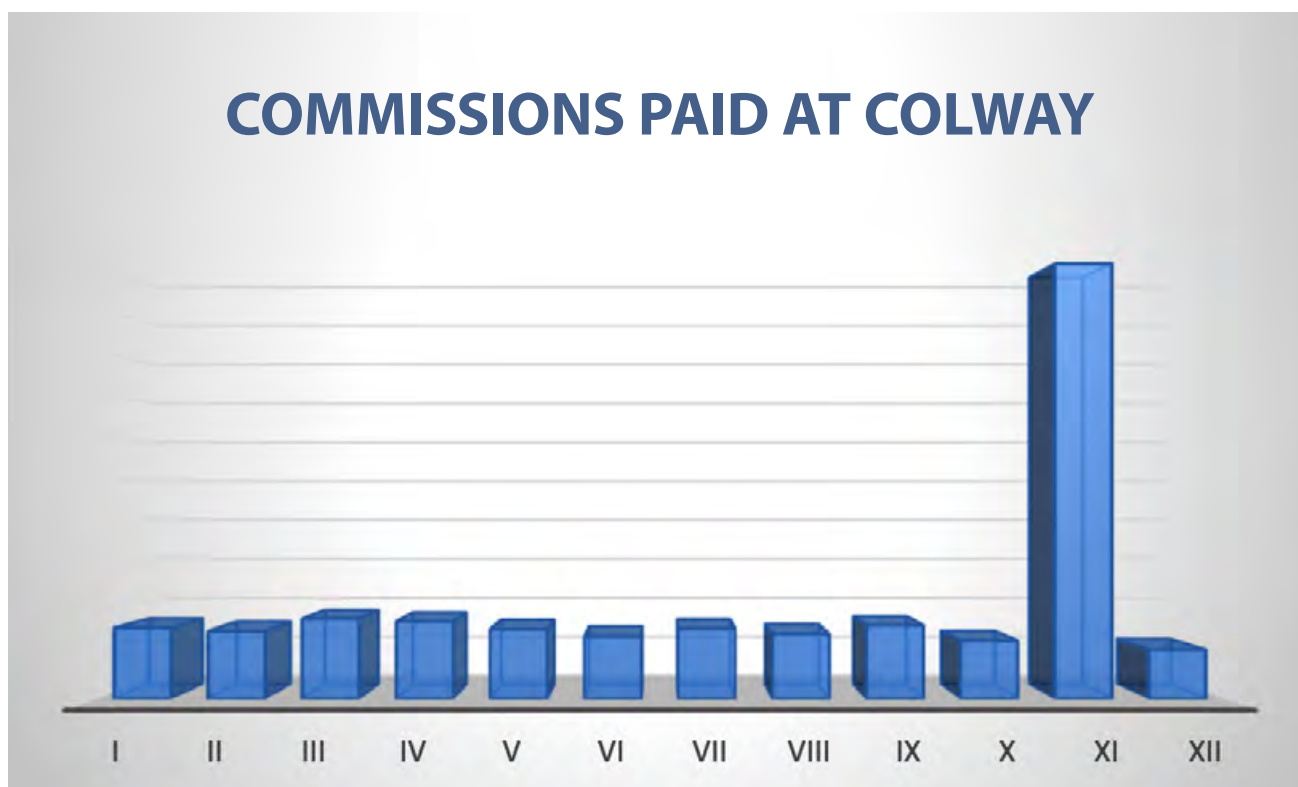
### What has made November so unique in previous editions of our campaign?

There are several factors, of which the most important are:

- The great commitment of the COLWAY Managers group, resulting from understanding the earning opportunities offered by the so-called "November packages".
- Proper composition of gift sets included in the November packages.
- The ability to use something similar to a "financial oscillator", in the best sense of the word, which is a chance to multiply profits and benefits by "turning over" the invested funds several times.

Owing to these factors, the amount of commission paid, resulting from the turnover in November, is higher by nearly 560% compared to the other months of the year.

Apart from November, people who cooperate with COLWAY earn on average a total of PLN 2 500 000 each month. That said, in November this amount exceeded PLN 14 000 000 (including the value of giveaways, as this is an additional profit for COLWAY Managers).



What sets COLWAY apart from other companies operating in the field of consumer advocacy (also known as network marketing) is that unlike with others, with us you do not have to painstakingly build your income, starting from small amounts.

On the contrary - NOVEMBER at COLWAY is when people who are taking the first steps in their adventure with consumer advocacy have a chance for a vertical start and earnings of a few dozen or a few thousand in the first month of cooperation. This possibility, and on such a scale, is not possible with any other business operating on the Polish market.

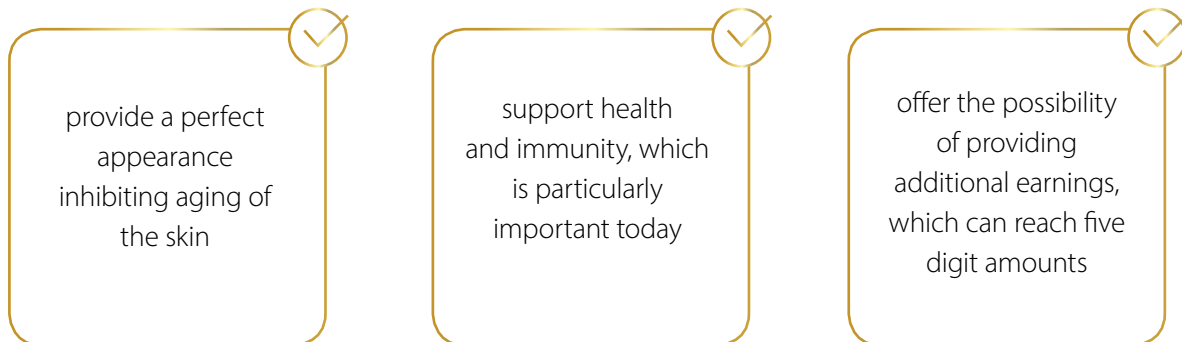
In its nearly 17-year history, in November COLWAY has also repeatedly given new associates an opportunity to earn in sums allowing them to purchase a car, finance holidays for the whole family or spend grand holidays. This was possible in just one month of being fully committed to our way of operation.

The above-mentioned amount of PLN 14 000 000 is divided between about 2,000 people - COLWAY Managers and some of their Distributors. Every year they are joined by a large group of new members who decide to start their adventure with COLWAY in November.

## HOW IS IT POSSIBLE?

For years, COLWAY has been offering superior products that guarantee the satisfaction of three major needs.

### Our solutions:



**In 2020, these values become even more important, since our offer is the answer to two of the most burning questions for Poles at the moment:**

- How to take care of your health and safety in times of a raging pandemic?
- How to provide an additional source of income during an increasingly unfolding economic crisis caused by a pandemic?

# At COLWAY we have the answer and solution to both of these major questions!

On top of that, in 2020 we are introducing several solutions that will further enhance the attractiveness of the November offer, and thus provide the COLWAY associates with new, effective tools that will make earning with COLWAY even easier.

**These tools are:**

PACKAGE NO. 1  
**5 200 points**

PACKAGE NO. 2  
**2 600 points**

- Two November packages. In 2020, people working with COLWAY and those just starting cooperation will have a choice of two November packages: PACKAGE No. 1 with a value of 5 200 points and PACKAGE No. 2 worth 2 600 points, which will include an additional 10 Blue Diamond Creams with a guaranteed Moissanite gemstone.
- Gift sets with a real catalog value of PLN 1 245 (included in PACKAGE No. 1) and a set of giveaways with a catalog value of PLN 1 898 (included in PACKAGE No. 2).

Thanks to the effective operations of COLWAY in 2020, the catalog value of free gifts is a realistic figure, achievable when reselling these gifts.

We are the only company in our industry that has implemented solutions to combat unfair dumping activities in such an effective manner.

## The first-ever promotional campaign supporting the sales activities of our Managers

Only as part of NOVEMBER at COLWAY 2020, people cooperating with our company will be able to offer their customers excellent quality Blue Diamond Cream, which we complete with a unique precious gemstone Moissanite, whose most qualitative parameters exceed those of the diamond.



Additionally, each client who joins the consumer advocacy campaign of Blue Diamond Cream in social media (as part of the COLWAY promotional campaign, the rules of which will be described at [www.colway.pl](http://www.colway.pl)) and satisfies the conditions of this action, will receive a gift in the form of Blue Diamond Spectrum Ampoules – nother exceptional product from our offer.



- The promotional campaign for your customers will start at the beginning of December, but it will be advertised on our social media throughout November to help you resell the cream.
- More information about Moissanites and their benefits are available in the video via this link:

<https://youtu.be/FMqcemR1TiM>

COLWAY managers who take an active part in the Dream List Program and collect points for this action, will now be able to obtain one more tool supporting the sale of Blue Diamond Creams. This tool is beautiful gold jewelry with Moissanite, which brings out the unique nature of these gems.

**There is no simpler form of selling the Blue Diamond Cream with guaranteed Moissanite than to show the beauty of this stone when it's framed in gold.**

# GOLD COLWAY JEWELRY



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**LET'S HELP ZUZIA,  
WHOSE BODY IS UNABLE TO  
PRODUCE COLLAGEN**



## **LET'S HELP ZUZIA TOGETHER Her body is unable to produce collagen!**

**As part of NOVEMBER at COLWAY 2020, we are launching one more unique campaign. This time it will be aimed at supporting somebody who is in great need of our help. We hope that in this particular period you will all show your generous blue COLWAY HEARTS together with us.**

Zuzia Plewa is a wonderful 15-year-old girl whose skin is as delicate as butterfly wings and susceptible to very painful injuries. Zuzia suffers from an incurable genetic skin disease. Epidermolysis bullosa is a condition caused by genetic changes that

damage collagen production in the skin. Zuzia suffers from the worst manifestation of this disease.

Even the smallest pressure, abrasion or trauma causes skin damage and large wounds that are very difficult to heal. This terrible disease caused Zuzia to lose her finger, which had to be amputated. Unfortunately, the disease has also attacked the esophagus, so Zuzia is fed enterally. In her daily suffering Zuzia is as strong as the most beautiful gemstone. With all the complexity of her situation, this brave girl makes every effort to function normally in society and to pursue her dreams.

She started learning a year earlier than her peers and despite the obstacles thrown at her feet by both fate and the surrounding reality, she is doing great.

Fortunately, our collagen has proven to have a beneficial effect on her body, and our products allow for faster healing of wounds.

This is why we have decided to support Zuzia in her daily care. Such an undertaking requires a significant quantity of our products, so to make it possible we would also like to invite you to join this unique campaign.



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### You can do this in two ways:

- The first option is very simple. Each PACKAGE No. 2 that you purchase provides our product support for Zuzia for one day of care. Show your big BLUE HEART and let's stock up Zuzia for the coming year! To do this, just purchase a total of 365 PACKAGES No. 2.
- The second option is to support the Foundation, which is also providing care to Zuzia. If, thanks to the opportunities offered by COLWAY, you earn several thousand PLN in November with us, you can support the KAWAŁEK NIEBA foundation (KRS 0000382243) by making a payment of any amount to its account. Every donated 10, 20, 50 or 100 PLN will be transferred in the full amount to address Zuzia's life needs.

<https://www.kawalek-nieba.pl/zuzia-plewa/>



You can help Zuzia by making a payment to the account:

Fundacja Pomocy Dzieciom i Osobom  
Chorym "Kawałek Nieba"

Bank BZ WBK **31 1090 2835 0000 0001 2173 1374**

Title: **"830 pomoc dla Zuzi Plewy"**

#### **foreign payments to help Zuzia:**

Fundacja Pomocy Dzieciom i Osobom Chorym "Kawałek Nieba"

**PL 31 1090 2835 0000 0001 2173 1374**

swift code: WBKPPLPP

Bank Zachodni WBK

Title: **"830 Help for Zuzia Plewa"**

If you decide to choose this form of support – **remember about the code assigned to Zuzia: "830 help for Zuzia Plew"**.



We are mentioning this initiative to bring awareness that by purchasing **PACKAGE No. 2 with Blue Diamond Creams** and reselling these creams to your customers, you are also giving them an indirect opportunity to support Zuzia.



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# What are the packages for NOVEMBER at COLWAY 2020?

## 5 200 POINTS PACKAGE + FREE GIFTS

- Natural Collagen Platinum 100 ml
- Collagen VEGE
- Hair Thickening Shampoo
- Colvita 120
- Dr. Stoń Elixir
- Nourishing Hand Cream
- Exfoliating Mask

Value of free gifts in catalog prices 1 245 PLN



PACKAGE POINTS

5 200

VALUE OF FREE GIFTS

1 245 PLN

ORDER TODAY!

## 2,600 points Package + set of 10 Blue Diamond creams with guaranteed moissanite + FREE GIFTS

- Natural Collagen Silver 100 ml
- Atolocream MC
- LunaCol
- GanoCord
- Colvita 60
- Protective Hand Wash Gel
- Alelo Make-up Remover
- ColDeKa
- Collagen VEGE
- Hair Thickening Shampoo
- Nourishing Hand Cream
- Exfoliating Mask

Value of free gifts in catalog prices 1 898 PLN + 50 samples of Blue Diamond Cream FREE



PACKAGE POINTS

2 600

VALUE OF FREE GIFTS

1 898 PLN

ORDER TODAY!



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# Zasady obowiązujące w przebiegu Listopada w COLWAY 2020

1. The central idea of this action is to **enable Network Distributors to achieve Manager status with one purchase** of products worth not less than **5 200 points for Package No. 1** or a value not lower **than 2 600 points + a set of 10 Blue Diamond Creams with guaranteed Moissanite in the case of Package No. 2.**
2. Achieving the status of Manager is possible in such an **accelerated** mode only once **every year**, from 0:00 on November 1, 2020 to 23:59 on November 30, 2020
3. The Package may be purchased by both the COLWAY Distributor and a person who has just joined the Network, and also on their behalf - by the COLWAY Manager. That said, in any case the beneficiary of November in COLWAY and/or the person Introducing them, is obliged to register the Distribution Agreement or register using the tool in the Manager's Zone - UNDER the introducing person, within the following deadline: **until November 30, 2020** – or the turnover for the commission and managerial nomination will not be qualified.
4. The turnover of **5 200 points** (in the case of Package No. 1) and the turnover of **2 600 points** (in the case of Package No. 2) may not be composed of different, smaller orders, or in any way combined with other orders, turnover of other people, etc. However, it can take the form of a "split" Package no. 1, but split only in two parts, e.g. for two separate commission qualifications.
5. When "splitting" the Package into parts with a value less than 2,600 points, the only benefit received by the buyer will be Gifts added to the Package. Each "split" also excludes the possibility of nominating a new Manager with this purchase on special "November" terms.
6. The **5 200 points** package can be composed of all available products from the COLWAY offer, excluding Advertising products.
7. Ordering Package No. 1 (value 5 200 points) or Package No. 2 value 2 600 points + a set of 10 Blue Diamond Creams with guaranteed Moissanite is treated as a managerial purchase also in the case of being submitted by a COLWAY Distributor or even a COLWAY Customer, and involves a **discount of 42%**.
8. This year, the Managerial Agreements will not be included in the Packages again. Filling them in and sending them is no longer required. However, if the **ID of the new Manager** and the person who has introduced them or the phone number and e-mail address of the new Manager were not provided when submitting the order, the condition for including the order in accordance with these rules is the actual delivery of a copy of the completed Managerial Agreement, with all the required data to COLWAY, by December 2, 2020 by e-mail to [justyna.kalkowska@colway.pl](mailto:justyna.kalkowska@colway.pl); [emilia.bieszke@colway.pl](mailto:emilia.bieszke@colway.pl) or by post to the company's address. The print of this Agreement is available at [www.colway.pl](http://www.colway.pl) in the Manager's Zone in the "Download" tab.
9. Products received free of charge are not subject to complaint or exchange.
10. 100% of the **cost of delivering** the Packages to buyers in the European Union **is borne by COLWAY**. Costs of delivery to other countries are determined individually. Deliveries to countries outside the European Union will only be made if this is allowed by the current pandemic situation and the laws of a given country.
11. Each person who is assigned a turnover of **5 200 points** (in the case of ordering Package No. 1) or a turnover of **2 600 points** (in the case of ordering Package No. 2) in November 2020 in the COLWAY System - will obtain the **status of Manager**, with all the privileges on this account granted immediately - and therefore also with the right to receive a commission for the turnover of other Managers introduced by them, even with an incidental appointment or with the same use of the described rules - for the November turnover.



# How to proceed in November to earn PLN 4 500, PLN 9 000 or several thousand zlotys?

Use the tools that we have prepared for you over the last year. Find resources for suggestions, hints and examples of the results of products, as well as sales and business solutions on our website in the November 2020 tab.

<https://colway.pl/listopad-2020/>

If you would like to focus on recommending our products and earning money on sales, use examples that demonstrate the results achieved with our products. See how the skin improves after using products intended for Collagen Renewal.

<https://www.facebook.com/groups/kolagenowaodnowa>

Use the whole range of information on improving immunity, losing a few kilos, and above all, taking care to avoid lifestyle conditions such as cardiovascular diseases and oncological diseases, using supplements and the rules of the Vitalni Up to 100 Program.

<http://vitalni.colway.pl/>

<https://www.facebook.com/groups/Vitalnido100>

You can also use the simplest and most effective form of presenting our fundamental product, which is collagen. By performing a collagen massage according to the tips presented in the video:

<https://www.youtube.com/watch?v=LB8YFkxluqU&feature=youtu.be>

you will be able to arouse the interest of your friends in the effects they could achieve by using our collagen.

**You can also use the information that we have prepared a promotion for customers who will purchase Blue Diamond Cream in November. The campaign will launch on December 1 and all your customers will be able to receive Blue Diamond Spectrum Ampoules as a gift from COLWAY. That is, if they join the recommendation of the Blue Diamond Cream with Guaranteed Moissanite.**

**The mere purchase of the Blue Diamond Cream by your customers will also be a small form of support for Zuzia. We strongly encourage you to join this unique charity event.**

If you are thinking about November at COLWAY in the context of recruitment, the introduction of two packages greatly simplifies this activity and makes it even more attractive. Show the possibilities described above and support your friends in their first steps:

- Help them compose their first order
- Take the investment risk off your friends by showing them how easy it is to recommend our products
- Hint and teach your new Managers how to present products
- Show them all the tools and programs they can use to encourage their friends to use COLWAY products more effectively
- Encourage them to use the information available on our websites and those that we will present on social media in November. Share and invite to our LIVE on FB, use our videos and materials
- Be a role model for people whom you invite to cooperate



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If you show your newly nominated Managers these simple and repeatable patterns of behavior, they will use these solutions to cash the purchased packages several times. On top of that they will be able to encourage their friends who are looking for additional earnings to join your team.

The strength of our company lies in the actions of Managers who show others how easy it is to earn money with COLWAY, and do not keep this knowledge only for themselves.

## This year, financial support will also be provided by BIZON



If you are interested in financing the purchase of November Packages by BIZON, please contact the BIZON representative directly.

Contact available in the Manager's Zone (after logging in)

## Very important when placing orders for Packages

### 1. If you are a Manager - via the System (i.e. in the Store)

LOG IN -> LOGGING IN (TO THE MANAGER'S ZONE) – i.e. [www.colway.pl](http://www.colway.pl) - **this requires a password received when contacting the Sales Department** [zamowienia@colway.pl](mailto:zamowienia@colway.pl), **but you can also generate it easily yourself.**

**Orders placed in this way are carried out by COLWAY as a priority.**

### 2. Via phone

Orders of Packages can also be placed by phone, although calling the Sales Department in November is not easy due to the number of transactions performed during this period. Therefore, each time before the telephone call, please be sure to prepare all the data of the person nominated with the Package, necessary for registering them in the System as a Manager. Please provide the necessary data of the introduced person (as well as confirm the data of the person introducing them into the System):

#### **In the case of natural persons:**

FIRST AND LAST NAME  
Identification number in the System, Address  
for delivery of parcels, telephone number  
e-mail address

#### **In the case of companies:**

FULL COMPANY NAME, NIP (tax identification number)  
parcel delivery address,  
telephone number, e-mail address  
bank account number provided during registration.



**Important! A person who wants to join COLWAY in November 2020 must call the Sales Department.**

**Sales Department: Phone no.: (+48) 58 676 20 27 internal no. 11 or (+48) 58 676 22 62 internal no. 11**

Please remember that failure to ensure that all the necessary data of the new Manager has been entered in the COLWAY System when purchasing the Package - and what is equally important - full information about WHO is introducing them to the System - will result in tedious verification, which will be possible not earlier than in December and will be associated with plenty of stress.

## **WARNING! Let's repeat:**

When placing a package order for a new Distributor who is to become the "November" Manager, he must first be successfully registered in the System.

When ordering, please provide his ID (system identifier number) and first name, last name (or company name), main contact details (telephone number and e-mail address), and the system identifier of yourself or another introducing person.

If this is required by your Manager for any other reasons (e.g. introducing new (for the System) Managers on a multi-generational basis) - as soon as possible, and by November 30 at the latest, you should send us an Agreement with a Managerial Annex.

Those can be downloaded after logging in at: [www.colway.pl](http://www.colway.pl) in the Manager's Zone in the "Downloads" tab.

**More information about introducing new people to the System is available at the Accounting Department: phone no. (+48) 58 676-20-27 internal no. 12**

Please send your inquiries and comments by e-mail (not by phone) to the following address:

**[zamowienia@colway.pl](mailto:zamowienia@colway.pl)**

Where required, orders can also be placed by e-mail to the following address:

**[zamowienia@colway.pl](mailto:zamowienia@colway.pl)**

In this case, such an e-mail must contain absolutely all the above-mentioned data!

### **Detailed instruction of e-mail purchases:**

When placing an order by e-mail, please include your ID, i.e. number - system ID, first name, last name, telephone number and shipping details. Only then should you make a list of ordered products and choose the payment method.

If an order is to be assigned directly to a candidate for the Manager status, they must first be registered in the System. You can ask the ladies from the Sales Department for this in the same email.

You can also easily do it yourself – by means of the registration tool in the Manager's Zone.

As a last resort - you can send the Agreement (downloaded from the Manager's Zone) to the company with a scan - in urgent mode to the following e-mail addresses: **[justyna.kalkowska@colway.pl](mailto:justyna.kalkowska@colway.pl)**, **[emilia.bieszke@colway.pl](mailto:emilia.bieszke@colway.pl)** by the last day of the month at the latest.



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# Równie ważne!

If the Manager wants to split the Package into, for example two qualifications (the Package can only be split into two parts!), we absolutely require that they submit the Manager's Turnover Allocation Sheet by December 3, 2020 at the latest.

The template of the Sheet is available in the Manager's Zone in the "Download" tab. Of course - the sooner this is done, the better.

When orders are processed by the Manager's Zone, requests such as: "Please rewrite the order to Ms X" will not be considered. In such situations, the Manager will always be obliged to record this turnover in the Manager's Turnover Allocation Sheet.

For all orders for which the Turnover Allocation Sheet is not received on time, the Accounting Department will use the option of automatic turnover recording, which may not be in accordance with the intention of the ordering party.

– We would also like to remind you that the 5,200 points package, which has made the buyer a Manager, can no longer be listed. He "remains in the position" of his buyer. This rule is one of the most important in November at Colway.

It "condenses" the System and contributes to the soaring commissions in this month.

The days leading up to November are the final call to start ordering via the System for those who are still handling orders by phone only. Remember that orders made through the Manager's Zone (Manager's Store - also in packages) can only be placed by a Manager with a generated password and (new!) an authorized 42% Distributor. If you have forgotten your password, you should immediately set it up on your own to access the Manager's Zone. Doing this in November by calling COLWAY may be very difficult.

Whoever wants to receive a VAT invoice for the Package order, in accordance with the regulations in force from September in this regard, will have to provide the data immediately upon ordering. Finalizing the order by "issuing" a receipt, which must take place before sending it - now closes the way to obtain an invoice (see statutory amendments).

## Generate your own password for the Manager's Zone:

<http://colway.pl/informacje/newsy/123-wygenerujhaslodostrefymenedzera>


**LOGGING IN TO MANAGER'S ZONE**

Manager's ID

Password

Remember me

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 You've forgotten your password (PIN) or it hasn't been granted?  
Generate a new password by clicking [here](#).

